

**MARK
ROBINSON**
ART DIRECTION+
GRAPHIC DESIGN

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FREELANCE CLIENTS

American Express, Dillard's, DIRECTV, Elle Decor Magazine, George Magazine, Jekyll & Hyde Restaurant, Kmart, Lady Foot Locker, Parents Magazine, Polo Ralph Lauren, POZ Magazine, Real Health Magazine

- Editorial art direction and design
- Ad and collateral design and production
- In-store graphics and signage
- Web design
- Assigning of photographers and illustrators
- Photo research
- Logo design
- Prop styling

WORK EXPERIENCE

Art Director: ElleGirl Magazine, New York, NY 2002-2004

- Oversaw all visual aspects of the magazine
- Designed editorial pages and covers
- Hired photographers and stylists
- Directed fashion and still-life photo shoots
- Worked directly with editor in chief to plan editorial content
- Supervised art and photo departments
- Maintained production schedules and budgets
- Managed press checks

Senior Associate Art Director: Elle Magazine, New York, NY 1999-2002

- Designed editorial pages
- Worked with photo editor to edit and select artwork
- Directed still-life photo shoots
- Hired and managed freelance staff
- Approved color
- Reviewed final proofs
- Art-directed supplements to the magazine

Graphic Designer: FAO Schwarz, New York, NY 1994-1999

- Created logos, illustrations and type for packaging and in-store graphics
- Designed and installed store and window displays

COMPUTER SKILLS

InDesign, Illustrator, Photoshop, Dreamweaver, Quark XPress, QPS, InCopy

EDUCATION

School of Visual Arts
New York, NY 1994-1995
Fine Art courses

Parsons School of Design
New York, NY, 1994
Photography courses

Baylor University
Waco, TX, 1990
Bachelor of Science in Interior Design